



# LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM**

**FOURTH SEMESTER – APRIL 2024**

**UDJ 4001 – ICT AND SOFT SKILLS TRAINING**

Date: 12-04-2024

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

## SECTION A - K1 (CO1)

**Answer ALL the Questions -**

**(10 x 1 = 10)**

**1. Answer the following**

- a) Intrapersonal communication
- b) High self-esteem
- c) Self-talk
- d) Mock interview
- e) Procrastination

**2. Match the following**

- a) greet - i) I work as.....
- b) identify - ii) I am going to talk about .....
- c) qualify - iii) My name is.....
- d) topic - iv) My presentation will last.....
- e) duration - v) Hello / Good morning.

## SECTION A - K2 (CO1)

**Answer ALL the Questions  
10)**

**(10 x 1 =**

**3. Fill in the blanks**

- a) Maintain.....with your audience.
- b) When speakers go over their allocated....., it can cause the audience unnecessary inconvenience.
- c) Some presenters managing their nerves by clicking a pen or waving the laser point around is called.....
- d) Speak to them and use their ..... to measure how they are receiving what you deliver.
- e) It is always worth remembering that it is not your job to fill silences with your .....

**4. True or False**

- a) Interpersonal communication refers to communication between two or more people.
- b) Too many pauses during a presentation help the audience.
- c) The speaker should not move or change the location of their body in the room.
- d) Using too many visuals could make a presentation less effective.
- e) Conflict takes place between or among parties who are interdependent.

## SECTION B - K3 (CO2)

**Answer any TWO of the following**

**(2 x 10 = 20)**

- 5. Examine the importance of goal-setting for college students.
- 6. Are failures stepping to achieving success? Write your views.
- 7. How is teamwork essential to achieve team success?  
Explain.



